

Rep Order# 9824614 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/21/2012 8:24 AM
Last Received: 09/20/2012 8:52 PM
Showing Buylines: All Lines

1 of 10

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL ISSUE GROU
Product	AMER. 4 JOB SECURITY
Estimate#	1020
Buyer	Noelle Ramsey
Phone#	
Fax#	

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1020
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	6A-630A	GOOD MORNING CINC	:30	\$1,100.00	09/26-09/26	1 P1	1	1	\$1,100.00	
	Rating: 4.0											
	2	TH	6A-630A	GOOD MORNING CINC	:30	\$1,100.00	09/27-09/27	1 P1	1	1	\$1,100.00	
	Rating: 4.0											
	3	F	6A-630A	GOOD MORNING CINC	:30	\$1,100.00	09/28-09/28	1 P1	1	1	\$1,100.00	
	Rating: 4.0											
	4	M	6A-630A	GOOD MORNING CINC	:30	\$1,100.00	10/01-10/01	1 P2	1	1	\$1,100.00	
	Rating: 4.0											
	5	TU	6A-630A	GOOD MORNING CINC	:30	\$1,100.00	10/02-10/02	1 P2	1	1	\$1,100.00	
	Rating: 4.0											
	6	W	630A-7A	GOOD MORNING CINC	:30	\$1,100.00	09/26-09/26	1 P1	1	1	\$1,100.00	
	Rating: 3.6											
	7	TH	630A-7A	GOOD MORNING CINC	:30	\$1,100.00	09/27-09/27	1 P1	1	1	\$1,100.00	
	Rating: 3.6											
	8	F	630A-7A	GOOD MORNING CINC	:30	\$1,100.00	09/28-09/28	1 P1	1	1	\$1,100.00	
	Rating: 3.6											

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	9	M	630A-7A	GOOD MORNING CINC	:30	\$1,100.00	10/01-10/01	1 P2	1	1	\$1,100.00	
	Rating: 3.6											
	10	TU	630A-7A	GOOD MORNING CINC	:30	\$1,100.00	10/02-10/02	1 P2	1	1	\$1,100.00	
	Rating: 3.6											
	11	W	7A-730A	THE EARLY SHOW	:30	\$700.00	09/26-09/26	1 P1	1	1	\$700.00	
	Rating: 2.8											
	12	TH	7A-730A	THE EARLY SHOW	:30	\$700.00	09/27-09/27	1 P1	1	1	\$700.00	
	Rating: 2.8											
	13	F	7A-730A	THE EARLY SHOW	:30	\$700.00	09/28-09/28	1 P1	1	1	\$700.00	
	Rating: 2.8											
	14	M	7A-730A	THE EARLY SHOW	:30	\$700.00	10/01-10/01	1 P2	1	1	\$700.00	
	Rating: 2.8											
	15	TU	7A-730A	THE EARLY SHOW	:30	\$700.00	10/02-10/02	1 P2	1	1	\$700.00	
	Rating: 2.8											
	16	W	730A-8A	THE EARLY SHOW	:30	\$700.00	09/26-09/26	1 P1	1	1	\$700.00	
	Rating: 2.1											
	17	TH	730A-8A	THE EARLY SHOW	:30	\$700.00	09/27-09/27	1 P1	1	1	\$700.00	
	Rating: 2.1											
	18	F	730A-8A	THE EARLY SHOW	:30	\$700.00	09/28-09/28	1 P1	1	1	\$700.00	
	Rating: 2.1											
	19	M	730A-8A	THE EARLY SHOW	:30	\$700.00	10/01-10/01	1 P2	1	1	\$700.00	
	Rating: 2.1											

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TU	730A-8A	THE EARLY SHOW	:30	\$700.00	10/02-10/02	1 P2	1	1	\$700.00	
	Rating: 2.1											
	21	W	8A-830A	THE EARLY SHOW	:30	\$700.00	09/26-09/26	1 P1	1	1	\$700.00	
	Rating: 2.1											
	22	TH	8A-830A	THE EARLY SHOW	:30	\$700.00	09/27-09/27	1 P1	1	1	\$700.00	
	Rating: 2.1											
	23	F	8A-830A	THE EARLY SHOW	:30	\$700.00	09/28-09/28	1 P1	1	1	\$700.00	
	Rating: 2.1											
	24	M	8A-830A	THE EARLY SHOW	:30	\$700.00	10/01-10/01	1 P2	1	1	\$700.00	
	Rating: 2.1											
	25	TU	8A-830A	THE EARLY SHOW	:30	\$700.00	10/02-10/02	1 P2	1	1	\$700.00	
	Rating: 2.1											
	26	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$900.00	09/29-09/29	1 P1	1	1	\$900.00	
	Rating: 3.1											
	27	W	9A-10A	THE DOCTORS	:30	\$550.00	09/26-09/26	1 P1	1	1	\$550.00	
	Rating: 2.3											
	28	TH	9A-10A	THE DOCTORS	:30	\$550.00	09/27-09/27	1 P1	1	1	\$550.00	
	Rating: 2.3											
	29	F	9A-10A	THE DOCTORS	:30	\$550.00	09/28-09/28	1 P1	1	1	\$550.00	
	Rating: 2.3											
	30	M	9A-10A	THE DOCTORS	:30	\$550.00	10/01-10/01	1 P2	1	1	\$550.00	
	Rating: 2.3											

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	SU	9A-930A	CBS SUNDAY MORNING	:30	\$1,600.00	09/30-09/30	1 P1	1	1	\$1,600.00	
Rating: 3.4												
	32	W	10A-11A	ANDERSON	:30	\$550.00	09/26-09/26	1 P1	1	1	\$550.00	
Rating: 2.1												
	33	TH	10A-11A	ANDERSON	:30	\$550.00	09/27-09/27	1	1	1	\$550.00	
Rating: 2.1												
	34	F	10A-11A	ANDERSON	:30	\$550.00	09/28-09/28	1	1	1	\$550.00	
Rating: 2.1												
	35	M	10A-11A	ANDERSON	:30	\$550.00	10/01-10/01	1 P2	1	1	\$550.00	
Rating: 2.1												
	36	TU	10A-11A	ANDERSON	:30	\$550.00	10/02-10/02	1	1	1	\$550.00	
Rating: 2.1												
	37	W	12P-1230P	12 NEWS AT NOON	:30	\$1,800.00	09/26-09/26	1 P1	1	1	\$1,800.00	
Rating: 6.4												
	38	TH	12P-1230P	12 NEWS AT NOON	:30	\$1,800.00	09/27-09/27	1	1	1	\$1,800.00	
Rating: 6.4												
	39	F	12P-1230P	12 NEWS AT NOON	:30	\$1,800.00	09/28-09/28	1	1	1	\$1,800.00	
Rating: 6.4												
	40	M	12P-1230P	12 NEWS AT NOON	:30	\$1,800.00	10/01-10/01	1 P1	1	1	\$1,800.00	
Rating: 6.4												
	41	TU	12P-1230P	12 NEWS AT NOON	:30	\$1,800.00	10/02-10/02	1	1	1	\$1,800.00	
Rating: 6.4												

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	42	W	1230P-130P	THE YOUNG AND RESTLESS	:30	\$1,100.00	09/26-09/26	1	1	1	\$1,100.00	
Rating: 3.9												
	43	TH	1230P-130P	THE YOUNG AND RESTLESS	:30	\$1,100.00	09/27-09/27	1	1	1	\$1,100.00	
Rating: 3.9												
	44	F	1230P-130P	THE YOUNG AND RESTLESS	:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
Rating: 3.9												
	45	M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$1,100.00	10/01-10/01	1	1	1	\$1,100.00	
Rating: 3.9												
	46	TU	1230P-130P	THE YOUNG AND RESTLESS	:30	\$1,100.00	10/02-10/02	1	1	1	\$1,100.00	
Rating: 3.9												
	47	W	130P-2P	BOLD AND BEAUTIFUL	:30	\$950.00	09/26-09/26	1	1	1	\$950.00	
Rating: 2.4												
	48	TH	130P-2P	BOLD AND BEAUTIFUL	:30	\$950.00	09/27-09/27	1	1	1	\$950.00	
Rating: 2.4												
	49	F	130P-2P	BOLD AND BEAUTIFUL	:30	\$950.00	09/28-09/28	1	1	1	\$950.00	
Rating: 2.4												
	50	M	130P-2P	BOLD AND BEAUTIFUL	:30	\$950.00	10/01-10/01	1	1	1	\$950.00	
Rating: 2.4												
	51	TU	130P-2P	BOLD AND BEAUTIFUL	:30	\$950.00	10/02-10/02	1	1	1	\$950.00	
Rating: 2.4												

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	52	W	2P-3P	THE TALK	:30	\$750.00	09/26-09/26	1	1	1	\$750.00	
Rating: 1.9												
	53	TH	2P-3P	THE TALK	:30	\$750.00	09/27-09/27	1	1	1	\$750.00	
Rating: 1.9												
	54	F	2P-3P	THE TALK	:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
Rating: 1.9												
	55	M	2P-3P	THE TALK	:30	\$750.00	10/01-10/01	1	1	1	\$750.00	
Rating: 1.9												
	56	TU	2P-3P	THE TALK	:30	\$750.00	10/02-10/02	1	1	1	\$750.00	
Rating: 1.9												
	57	W	3P-4P	LET'S MAKE A DEAL	:30	\$700.00	09/26-09/26	1	1	1	\$700.00	
Rating: 2.7												
	58	TH	3P-4P	LET'S MAKE A DEAL	:30	\$700.00	09/27-09/27	1	1	1	\$700.00	
Rating: 2.7												
	59	F	3P-4P	LET'S MAKE A DEAL	:30	\$700.00	09/28-09/28	1	1	1	\$700.00	
Rating: 2.7												
	60	M	3P-4P	LET'S MAKE A DEAL	:30	\$700.00	10/01-10/01	1	1	1	\$700.00	
Rating: 2.7												
	61	TU	3P-4P	LET'S MAKE A DEAL	:30	\$700.00	10/02-10/02	1	1	1	\$700.00	
Rating: 2.7												
	62	W	4P-430P	12 NEWS FIRST	:30	\$1,600.00	09/26-09/26	1	1	1	\$1,600.00	
Rating: 5.4												

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	63	TH	4P-430P	12 NEWS FIRST	:30	\$1,600.00	09/27-09/27	1	1	1	\$1,600.00	
	Rating: 5.4											
	64	F	4P-430P	12 NEWS FIRST	:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
	Rating: 5.4											
	65	M	4P-430P	12 NEWS FIRST	:30	\$1,600.00	10/01-10/01	1	1	1	\$1,600.00	
	Rating: 5.4											
	66	TU	4P-430P	12 NEWS FIRST	:30	\$1,600.00	10/02-10/02	1	1	1	\$1,600.00	
	Rating: 5.4											
	67	W	5P-530P	12 LOCAL NEWS	:30	\$1,800.00	09/26-09/26	1	1	1	\$1,800.00	
	Rating: 7.2											
	68	TH	5P-530P	12 LOCAL NEWS	:30	\$1,800.00	09/27-09/27	1	1	1	\$1,800.00	
	Rating: 7.2											
	69	F	5P-530P	12 LOCAL NEWS	:30	\$1,800.00	09/28-09/28	1	1	1	\$1,800.00	
	Rating: 7.2											
	70	M	5P-530P	12 LOCAL NEWS	:30	\$1,800.00	10/01-10/01	1	1	1	\$1,800.00	
	Rating: 7.2											
	71	TU	5P-530P	12 LOCAL NEWS	:30	\$1,800.00	10/02-10/02	1	1	1	\$1,800.00	
	Rating: 7.2											
	72	W	530P-6P	12 LOCAL NEWS	:30	\$1,900.00	09/26-09/26	1	1	1	\$1,900.00	
	Rating: 7.5											
	73	TH	530P-6P	12 LOCAL NEWS	:30	\$1,900.00	09/27-09/27	1	1	1	\$1,900.00	
	Rating: 7.5											

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	74	F	530P-6P	12 LOCAL NEWS	:30	\$1,900.00	09/28-09/28	1 P1	1	1	\$1,900.00	
Rating: 7.5												
	75	M	530P-6P	12 LOCAL NEWS	:30	\$1,900.00	10/01-10/01	1 P1	1	1	\$1,900.00	
Rating: 7.5												
	76	TU	530P-6P	12 LOCAL NEWS	:30	\$1,900.00	10/02-10/02	1	1	1	\$1,900.00	
Rating: 7.5												
	77	W	6P-630P	12 NEWS AT 6P	:30	\$2,000.00	09/26-09/26	1 P1	1	1	\$2,000.00	
Rating: 8.2												
	78	TH	6P-630P	12 NEWS AT 6P	:30	\$2,000.00	09/27-09/27	1	1	1	\$2,000.00	
Rating: 8.2												
	79	F	6P-630P	12 NEWS AT 6P	:30	\$2,000.00	09/28-09/28	1	1	1	\$2,000.00	
Rating: 8.2												
	80	M	6P-630P	12 NEWS AT 6P	:30	\$2,000.00	10/01-10/01	1 P2	1	1	\$2,000.00	
Rating: 8.2												
	81	TU	6P-630P	12 NEWS AT 6P	:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
Rating: 8.2												
	82	W	7P-730P	INSIDE EDITION	:30	\$1,600.00	09/26-09/26	1 P2	1	1	\$1,600.00	
Rating: 5.6												
	83	TH	7P-730P	INSIDE EDITION	:30	\$1,600.00	09/27-09/27	1	1	1	\$1,600.00	
Rating: 5.6												
	84	F	7P-730P	INSIDE EDITION	:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
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	85	M	7P-730P	INSIDE EDITION	:30	\$1,600.00	10/01-10/01	1	1	1	\$1,600.00	
	Rating: 5.6											
	86	TU	7P-730P	INSIDE EDITION	:30	\$1,600.00	10/02-10/02	1	1	1	\$1,600.00	
	Rating: 5.6											
	87	SU	7P-8P	60 MINUTES	:30	\$6,000.00	09/30-09/30	1	1	1	\$6,000.00	
	Rating: 21.3											
	88	W	727P-8P	ENT. TONITE	:30	\$1,600.00	09/26-09/26	1	1	1	\$1,600.00	
	Rating: 5.8											
	89	TH	727P-8P	ENT. TONITE	:30	\$1,600.00	09/27-09/27	1	1	1	\$1,600.00	
	Rating: 5.8											
	90	F	727P-8P	ENT. TONITE	:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
	Rating: 5.8											
	91	M	727P-8P	ENT. TONITE	:30	\$1,600.00	10/01-10/01	1	1	1	\$1,600.00	
	Rating: 5.8											
	92	TU	727P-8P	ENT. TONITE	:30	\$1,600.00	10/02-10/02	1	1	1	\$1,600.00	
	Rating: 5.8											
	93	TU	9P-10P	NCIS: LOS ANGELES	:30	\$5,000.00	10/02-10/02	1	1	1	\$5,000.00	
	Rating: 11.4											
	94	W	11P-1135P	12 NEWS AT 11P	:30	\$2,200.00	09/26-09/26	1	1	1	\$2,200.00	
	Rating: 8.6											
	95	TH	11P-1135P	12 NEWS AT 11P	:30	\$2,200.00	09/27-09/27	1	1	1	\$2,200.00	
	Rating: 8.6											

Rep Order# 9824614 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/21/2012 8:24 AM
Last Received: 09/20/2012 8:52 PM
Showing Buylines: All Lines

10 of 10

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product AMER. 4 JOB SECURITY
Estimate# 1020
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1020
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	96	F	11P-1135P	12 NEWS AT 11P	:30	\$2,200.00	09/28-09/28	1 P2	1	1	\$2,200.00	
Rating: 8.6												
	97	M	11P-1135P	12 NEWS AT 11P	:30	\$2,200.00	10/01-10/01	1 P3	1	1	\$2,200.00	
Rating: 8.6												
	98	TU	11P-1135P	12 NEWS AT 11P	:30	\$2,200.00	10/02-10/02	1 P3	1	1	\$2,200.00	
Rating: 8.6												

---REPORT TOTALS---

Report Totals: 98 / \$129,950.00

---SALES MONTHLY TOTALS---

Sep 12: 60 / \$78,700.00 Oct 12: 38 / \$51,250.00

Sales Totals: 98 / \$129,950.00

Station Totals: 98 / \$129,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$316,951	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	21%
		WKRC	41%	WLWT	21%	WSTR	2%	WXIX	13%		

Books null
Demos RA35+

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 1												
09/26/12	Wednesday	12:57 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 2												
09/27/12	Thursday	05:26 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 3												
09/28/12	Friday		:30	\$1,100.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 4												
10/01/12	Monday	05:31 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AAMER. 4 JOB SECURITY 1020				P-2	1	MWASH
				\$1,100.00							1	
Line: 5												
10/02/12	Tuesday	05:41 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 AAMER. 4 JOB SECURITY 1020				P-2	1	MWASH
				\$1,100.00							1	
Line: 6												
09/26/12	Wednesday	04:36 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 7												
09/27/12	Thursday	04:41 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 8												
09/28/12	Friday		:30	\$1,100.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$1,100.00							1	
Line: 9												
10/01/12	Monday	03:55 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AAMER. 4 JOB SECURITY 1020				P-2	1	MWASH
				\$1,100.00							1	
Line: 10												
10/02/12	Tuesday	05:07 AM	:30	\$1,100.00		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 AAMER. 4 JOB SECURITY 1020				P-2	1	MWASH
				\$1,100.00							1	
Line: 11												
09/26/12	Wednesday	05:55 AM	:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$700.00							1	
Line: 12												
09/27/12	Thursday	05:25 AM	:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH
				\$700.00							1	
Line: 13												
09/28/12	Friday		:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 AAMER. 4 JOB SECURITY 1020				P-1	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 13												
				\$700.00							1	
Line: 14												
10/01/12	Monday	7:18:20 AM	:30	\$700.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	
Line: 15												
10/02/12	Tuesday	7:59:20 AM	:30	\$700.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	
Line: 16												
09/26/12	Wednesday	7:58:56 AM	:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 17												
09/27/12	Thursday	7:49:21 AM	:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 18												
09/28/12	Friday		:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 19												
10/01/12	Monday	7:59:26 AM	:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	
Line: 20												
10/02/12	Tuesday	7:59:26 AM	:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	
Line: 21												
09/26/12	Wednesday	8:12:30 AM	:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 22												
09/27/12	Thursday	8:18:30 AM	:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 23												
09/28/12	Friday		:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-1	1	MWASH-
				\$700.00							1	
Line: 24												
10/01/12	Monday	8:28:56 AM	:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	
Line: 25												
10/02/12	Tuesday	8:12:30 AM	:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	AAMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$700.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 26												
09/29/12	Saturday	3:40:00 AM	:30	\$900.00		CBS This Morning Sat	(8:30:00 AM-9:00:00 AM)	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 27												
09/26/12	Wednesday	2:25:15 AM	:30	\$550.00		M-F 9a-10a	9:00 AM-10:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 28												
09/27/12	Thursday	2:06:50 AM	:30	\$550.00		M-F 9a-10a	9:00 AM-10:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 29												
09/28/12	Friday		:30	\$550.00		M-F 9a-10a	9:00 AM-10:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 30												
10/01/12	Monday	3:33:50 AM	:30	\$550.00		M-F 9a-10a	9:00 AM-10:00 AM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 31												
09/30/12	Sunday	3:17:15 AM	:30	\$1,600.00		CBS Sun Morning	(9:00:00 AM-9:30:00 AM)	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 32												
09/26/12	Wednesday	2:14:55 AM	:30	\$550.00		M-F 10a-11a	10:00 AM-11:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 33												
09/27/12	Thursday	2:23:45 AM	:30	\$550.00		M-F 10a-11a	10:00 AM-11:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 34												
09/28/12	Friday		:30	\$550.00		M-F 10a-11a	10:00 AM-11:00 AM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 35												
10/01/12	Monday	3:32:35 AM	:30	\$550.00		M-F 10a-11a	10:00 AM-11:00 AM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 36												
10/02/12	Tuesday	2:24:45 AM	:30	\$550.00		M-F 10a-11a	10:00 AM-11:00 AM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 37												
09/26/12	Wednesday	2:04:16 PM	:30	\$1,800.00		Local 12 News at Noon	12:00 PM-12:30 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 38												
09/27/12	Thursday	2:03:27 PM	:30	\$1,800.00		Local 12 News at Noon	12:00 PM-12:30 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 38												
				\$1,800.00							1	
Line: 39												
09/28/12	Friday		:30	\$1,800.00		Local 12 News at Noon	12:00 PM-12:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,800.00							1	
Line: 40												
10/01/12	Monday	2:29:26 PM	:30	\$1,800.00		Local 12 News at Noon	12:00 PM-12:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,800.00							1	
Line: 41												
10/02/12	Tuesday	2:09:14 PM	:30	\$1,800.00		Local 12 News at Noon	12:00 PM-12:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,800.00							1	
Line: 42												
09/26/12	Wednesday	2:58:41 PM	:30	\$1,100.00		Young & the Restless	12:30 PM-1:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,100.00							1	
Line: 43												
09/27/12	Thursday	2:59:11 PM	:30	\$1,100.00		Young & the Restless	12:30 PM-1:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,100.00							1	
Line: 44												
09/28/12	Friday		:30	\$1,100.00		Young & the Restless	12:30 PM-1:30 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$1,100.00							1	
Line: 45												
10/01/12	Monday	2:59:26 PM	:30	\$1,100.00		Young & the Restless	12:30 PM-1:30 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH
				\$1,100.00							1	
Line: 46												
10/02/12	Tuesday	1:29:11 PM	:30	\$1,100.00		Young & the Restless	12:30 PM-1:30 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH
				\$1,100.00							1	
Line: 47												
09/26/12	Wednesday	1:28:41 PM	:30	\$950.00		Bold & the Beautiful	1:30 PM-2:00 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$950.00							1	
Line: 48												
09/27/12	Thursday	1:29:11 PM	:30	\$950.00		Bold & the Beautiful	1:30 PM-2:00 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$950.00							1	
Line: 49												
09/28/12	Friday		:30	\$950.00		Bold & the Beautiful	1:30 PM-2:00 PM	AMER. 4 JOB SECURITY 1020		P-1	1	MWASH
				\$950.00							1	
Line: 50												
10/01/12	Monday	1:29:11 PM	:30	\$950.00		Bold & the Beautiful	1:30 PM-2:00 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH
				\$950.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 51												
10/02/12	Tuesday	2:28:41 PM	:30	\$950.00		Bold & the Beautiful	1:30 PM-2:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 52												
09/26/12	Wednesday	2:28:41 PM	:30	\$750.00		The Talk	2:00 PM-3:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 53												
09/27/12	Thursday	2:59:11 PM	:30	\$750.00		The Talk	2:00 PM-3:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 54												
09/28/12	Friday		:30	\$750.00		The Talk	2:00 PM-3:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 55												
10/01/12	Monday	2:28:51 PM	:30	\$750.00		The Talk	2:00 PM-3:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 56												
10/02/12	Tuesday	2:59:11 PM	:30	\$750.00		The Talk	2:00 PM-3:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 57												
09/26/12	Wednesday	3:58:32 PM	:30	\$700.00		Let's Make a Deal	3:00 PM-4:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 58												
09/27/12	Thursday	3:28:36 PM	:30	\$700.00		Let's Make a Deal	3:00 PM-4:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 59												
09/28/12	Friday		:30	\$700.00		Let's Make a Deal	3:00 PM-4:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 60												
10/01/12	Monday	3:29:16 PM	:30	\$700.00		Let's Make a Deal	3:00 PM-4:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 61												
10/02/12	Tuesday	3:58:32 PM	:30	\$700.00		Let's Make a Deal	3:00 PM-4:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH-
											1	
Line: 62												
09/26/12	Wednesday	4:20:11 PM	:30	\$1,600.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	AMER. 4 JOB SECURITY1020			P-1	1	MWASH-
											1	
Line: 63												
09/27/12	Thursday	4:13:26 PM	:30	\$1,600.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	AMER. 4 JOB SECURITY1020			P-1	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 63												
				\$1,600.00							1	
Line: 64												
09/28/12	Friday		:30	\$1,600.00			4p Local 12 News at Fo (4:00:00 PM-4:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,600.00							1	
Line: 65												
10/01/12	Monday	1:28:51 PM	:30	\$1,600.00			4p Local 12 News at Fo (4:00:00 PM-4:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,600.00							1	
Line: 66												
10/02/12	Tuesday	1:05:51 PM	:30	\$1,600.00			4p Local 12 News at Fo (4:00:00 PM-4:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,600.00							1	
Line: 67												
09/26/12	Wednesday	5:11:55 PM	:30	\$1,800.00			5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,800.00							1	
Line: 68												
09/27/12	Thursday	5:04:28 PM	:30	\$1,800.00			5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,800.00							1	
Line: 69												
09/28/12	Friday		:30	\$1,800.00			5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,800.00							1	
Line: 70												
10/01/12	Monday	5:19:57 PM	:30	\$1,800.00			5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,800.00							1	
Line: 71												
10/02/12	Tuesday	5:13:05 PM	:30	\$1,800.00			5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,800.00							1	
Line: 72												
09/26/12	Wednesday	5:50:48 PM	:30	\$1,900.00			5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,900.00							1	
Line: 73												
09/27/12	Thursday	5:35:11 PM	:30	\$1,900.00			5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,900.00							1	
Line: 74												
09/28/12	Friday		:30	\$1,900.00			5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,900.00							1	
Line: 75												
10/01/12	Monday	5:58:21 PM	:30	\$1,900.00			5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PAMER. 4 JOB SECURITY 1020			P-1	1	MWASH-
				\$1,900.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 76												
10/02/12	Tuesday	5:42:22 PM	:30	\$1,900.00		5p Billboard	(5:30:00 PM-6:00:00 PM)	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 77												
09/26/12	Wednesday	5:12:23 PM	:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 78												
09/27/12	Thursday		:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 79												
09/28/12	Friday		:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 80												
10/01/12	Monday	5:04:34 PM	:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 81												
10/02/12	Tuesday	5:20:47 PM	:30	\$2,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 82												
09/26/12	Wednesday	7:22:14 PM	:30	\$1,600.00		M-F 7p-730p	7:00 PM-7:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 83												
09/27/12	Thursday		:30	\$1,600.00		M-F 7p-730p	7:00 PM-7:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 84												
09/28/12	Friday		:30	\$1,600.00		M-F 7p-730p	7:00 PM-7:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 85												
10/01/12	Monday	7:05:26 PM	:30	\$1,600.00		M-F 7p-730p	7:00 PM-7:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 86												
10/02/12	Tuesday	7:05:26 PM	:30	\$1,600.00		M-F 7p-730p	7:00 PM-7:30 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
											1	
Line: 87												
09/30/12	Sunday	7:40:08 PM	:30	\$6,000.00		Sun Reg 1	7:00 PM-8:00 PM	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
											1	
Line: 88												
09/26/12	Wednesday	7:42:52 PM	:30	\$1,600.00		M-F 730p-8p	7:27 PM-8:00 PM	AMER. 4 JOB SECURITY1020		P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: WKRC-TV												
Order: 58674												
Line: 88												
				\$1,600.00							1	
Line: 89												
09/27/12	Thursday		:30	\$1,600.00		M-F 730p-8p	7:27 PM-8:00 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$1,600.00							1	
Line: 90												
09/28/12	Friday		:30	\$1,600.00		M-F 730p-8p	7:27 PM-8:00 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$1,600.00							1	
Line: 91												
10/01/12	Monday	7:35:29 PM	:30	\$1,600.00		M-F 730p-8p	7:27 PM-8:00 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$1,600.00							1	
Line: 92												
10/02/12	Tuesday	7:34:29 PM	:30	\$1,600.00		M-F 730p-8p	7:27 PM-8:00 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$1,600.00							1	
Line: 93												
10/02/12	Tuesday	9:40:23 PM	:30	\$5,000.00		Tue Reg 2	9:00 PM-10:00 PM	AMER. 4 JOB SECURITY 1020		P-3	1	MWASH-
				\$5,000.00							1	
Line: 94												
09/26/12	Wednesday	1:19:19 PM	:30	\$2,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$2,200.00							1	
Line: 95												
09/27/12	Thursday		:30	\$2,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$2,200.00							1	
Line: 96												
09/28/12	Friday		:30	\$2,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	AMER. 4 JOB SECURITY 1020		P-2	1	MWASH-
				\$2,200.00							1	
Line: 97												
10/01/12	Monday	1:27:37 PM	:30	\$2,200.00		11p M-F Local 12 News	11:00 PM-11:35 PM	AMER. 4 JOB SECURITY 1020		P-3	1	MWASH-
				\$2,200.00							1	
Line: 98												
10/02/12	Tuesday	1:12:18 PM	:30	\$2,200.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	AMER. 4 JOB SECURITY 1020		P-3	1	MWASH-
				\$2,200.00							1	
				\$129,950.00							98	
				\$129,950.00							98	
				\$129,950.00							98	
				\$129,950.00							98	
				\$129,950.00							98	

[Filtered by:] [Sorted by: Station]